

be

BREATHE EASY

 IQAir®

# Atem® Car

THE ULTIMATE CAR AIR PURIFIER



## TRAFFIC POLLUTION IS WORSE THAN YOU THINK

The air in your car contains a cocktail of toxic fumes and gases that are potentially harmful to your health and the health of those you love. The Atem Car air purifier and its revolutionary HyperHEPA Plus filter use air filtration technology tested and certified to capture a wide range of in-cabin air pollutants, all in a sleek, compact housing designed to blend into any vehicle cabin.



## OUTSTANDING DESIGN MEETS HIGH-PERFORMANCE

The outstanding design, advanced technical features, and high-performance of the Atem Car are the result of combining cutting-edge Swiss engineering and attention to detail with high-quality components and first-class German workmanship.

1

### THE HyperHEPA PLUS FILTER

HyperHEPA Plus filter removes pollutants such as PM<sub>2.5</sub>, ultrafine particles, allergens, diesel soot and pollen with a minimum efficiency of 99% at 0.003 µm

2

### 12-24V CAR POWER CORD

Comes with 2-meter length to access the plug easily & it fits into any 12-24V power socket (i.e. cigarette lighter socket)

3

### AUTOMATIC OPERATION

Once plugged in and switched on, the Atem turns on and off automatically with the car's ignition.

4

### THE FILTER ID-CHIP

Monitor life span of the filter keeps track of the actual usage & alert user to change filters

5

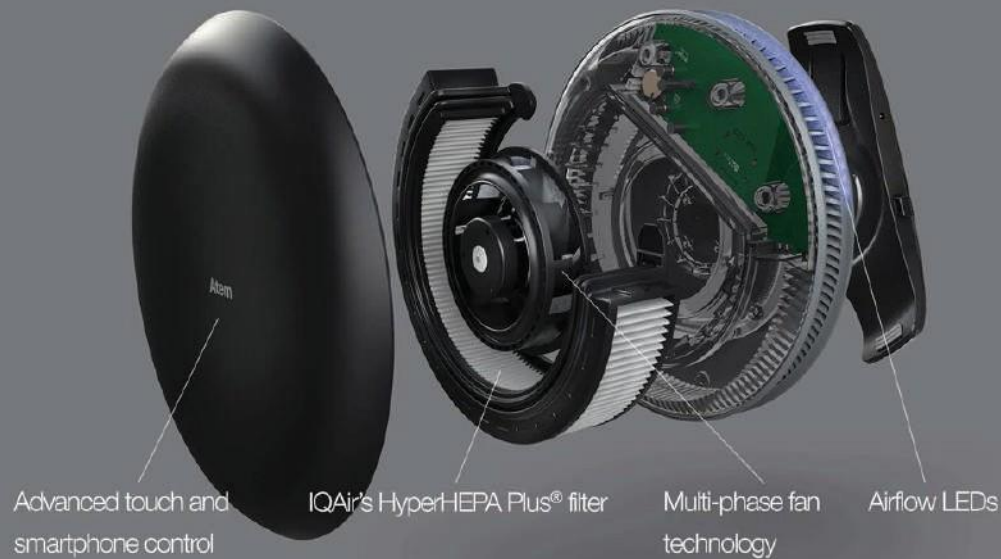
### AIRFLOW ADJUSTMENT

Offer 3 fan speed settings, each of which can also be individually adjusted via Bluetooth, APP or by gently tapping the Atem logo on the device

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### AIRFLOW INDICATOR LED

Provides feedback of the selected airflow setting followed by standby mode indication



Advanced touch and smartphone control

IQAir's HyperHEPA Plus® filter

Multi-phase fan technology

Airflow LEDs



### **THE ATEM APP**

The Atem App provides access to several advanced features including:

- A smart filter life monitor
- Fan speed customization
- LED light and sound customization
  - A child-lock function



### **CRASH-TESTED CAR MOUNT**

The Atem car is specifically designed to be attached to the head rest of a front seat and fits around 99% of cars on the road today. The removal is just as easy and quick with the release buttons on both sides of the car mount. The Atem has been thoroughly safety tested by IQAir's R& D team at the ADAC crash test facility, Germany's renowned automobile club



### **DESIGN**

The Atem Car's elegant and distinctive round shape and the classic black housing with silver trims blend perfectly into any car interior.

### **MADE IN GERMANY**

The Atem Car is exclusively made at our state-of-the-art production facility in Germany and is covered by a 2-year warranty

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